

EXPOSURE FOR YOUR BUSINESS!

Join us for a month of summer fun in the Yorkville area as consumers are invited to play in the Yorkville Area Summer Tour '24 online game!

Our engaging online portal allows Players (consumers) to earn stamps for visiting or making purchases from your business. The more stamps they earn, the greater number of entries they receive for the online Raffle at the end of the event.



HOW TO PARTICIPATE

www.yorkvillechamber.org

The Chamber's mission in organizing the Yorkville Area Summer Tour '24 is to draw people to our local area businesses.

This is a valuable opportunity to drive potential customers right to your doorstep or online business.

It's as simple as displaying a Chamber event poster and QR code (customized for your business) that designates your business as a Yorkville Area Summer Tour '24 participant.

You must register to be included!

No storefront? Office outside of town? No need to miss out. Online participation opportunities are available. Contact the chamber to discuss options to benefit your business.

- **BUSINESS TOUR STOP REGISTRATION**

Scan the QR code to be directed to the Chamber website to register for the event.



- **MAKE IT FUN & ENTICE THEM TO YOUR DOORSTEP!**

Get creative! Add this event to your social media and other promotional material. In addition to our advertising efforts, your contribution will help spread the word.



- **PUBLICIZE AND GET YOUR POSTER**

- Available after **June 26th June 28th (New Date)**
- Pick up at the Chamber office or download from the yorkvillechamber.org Yorkville Area Summer Tour '24 page. Use your social media site, display your poster early...!

- **DEADLINES TO KEEP IN MIND - Register by these dates for inclusion in:**

- **Logo on Posters (Yorkville Area Summer Tour '24 Event Supporters) – June 24**
Deadline Extended to June 26
- **To register your business for inclusion in the online game – June 27**

DON'T DELAY! REGISTER TODAY

Keep this page for reference
See other side for Sponsorship Levels then register online at www.yorkvillechamber.org





Yorkville Area

• Summer Tour '24 •

GOLD TOUR GUIDE \$240 Exclusive, Limit 1 to Members only

- Logo on Raffle Wheel Page
 - Gold Ring on Logo in online participation portal/listed 1st
 - Logo on Event Sponsor section of Poster
 - Click-thru Logo on Event Page
 - WSPY Mention on Radio Ads and YACC Biz Buzz (June, July & August)
 - Thanked in Eblast
 - Business named in Kendall County Record Press Releases
- Encouraged to provide swag, gift card, product samples and/or gift basket.
Additional brand recognition as a Souvenir Sponsor.

SILVER SIGHTSEERS \$200 Max. 3 to Members only

- Logo on Raffle Wheel Page
 - Silver Ring on Logo in online participation portal/listed 2nd priority (A-Z)
 - Logo on Event Sponsor section of Poster
 - Click-thru Logo on Event Page
 - WSPY Mention on Radio Ads and YACC Biz Buzz (June, July & August)
 - Thanked in Eblast
 - Business named in Kendall County Record Press Releases
- Encouraged to provide swag, gift card, product samples and/or gift basket.
Additional recognition as a Souvenir Sponsor.

BRONZE BOARDING PASS \$175 Limit 5 to Members Only

- Bronze Ring on Logo in online participation portal/listed 3rd priority (A-Z)
 - Logo on Event Sponsor section of Poster
 - Click-thru Logo on Event Page
 - WSPY Mention on Radio Ads and YACC Biz Buzz (June, July & August)
 - Thanked in Eblast
 - Business named in Kendall County Record Press Releases
- Encouraged to provide swag, gift card, product samples and/or gift basket.
Additional recognition as a Souvenir Sponsor.

PASSPORT POSTER SPONSOR \$120* Unlimited (Brick & Mortar)

- Logo on Event Sponsor section of Poster
- Click-thru Logo on Event Page
- WSPY Mention on Radio Ads and YACC Biz Buzz (June, July & August)
- Thanked in Eblast
- Business named in Kendall County Record Press Releases

Encouraged to provide swag, gift card, product samples and/or gift basket.
Additional recognition as a Souvenir Sponsor.

*Not Yet a Member price \$165

(Non-member surcharges can be applied toward Membership Dues when an application for membership is made not more than 30 days from the end date of the event.)

STAYCATION STOPS \$120* Unlimited (Non Brick & Mortar)

- Logo on Event Sponsor section of Poster
- Click-thru Logo on Event Page
- WSPY Mention on Radio Ads and YACC Biz Buzz (June, July & August)
- Thanked in Eblast
- Business named in Kendall County Record Press Releases

Encouraged to provide swag, gift card, product samples and/or gift basket.
Additional recognition as a Souvenir Sponsor.

*Not Yet a Member price \$165.

(Non-member surcharges can be applied toward Membership Dues when an application for membership is made not more than 30 days from the end date of the event.)

URBAN EXPLORER \$50* Unlimited

- Click-thru Business Name on Event Page
- Thanked in Eblast
- Business named in Kendall County Record Press Releases

Encouraged to provide swag, gift card, product samples and/or gift basket.
Additional recognition as a Souvenir Sponsor.

*Not Yet a Member price \$95.

(Non-member surcharges can be applied toward Membership Dues when an application for membership is made not more than 30 days from the end date of the event.)

SOUVENIR SPONSOR

Must provide swag, gift card, product samples and/or gift basket \$25 minimum value

- Business Name on Raffle Prize section of Event page
- Thanked in Eblast

Required to provide swag, gift card, product samples and/or gift basket.
(This sponsorship level alone does not include participation as a tour stop in the online game.)

Thank you for your support & sponsorship! It enables us to make this free community activity available to all.