

Exposure for Your Business!

Hundreds of children, with their parents, will be coming to town:

Saturday, October 19

10am – 2pm

Would it benefit YOUR BUSINESS to have these families visit YOUR doorstep?

Participate in BIZ BOO!



www.yorkvillechamber.org

HOW TO PARTICIPATE

The Chamber's mission in organizing Biz Boo! is to draw people to our local businesses.

This is a valuable opportunity to bring potential customers right to your doorstep.

It's as simple as displaying a (free) Chamber poster that designates your business as a Trick-or-Treat stop.

We provide "ROUTE PLANNERS" to help the public find participating businesses. You must register to be included!

No storefront? Office outside of town? No need to miss out. Set up a "substitute storefront" at a "concentrated trick-or-treating" location. Contact the chamber for details (no charge; limited space availability.)

- **REGISTER**

Tell us that you're participating so we can add you to our website and Route Planner. Registration form attached or available online.



- **MAKE IT FUN & ENTICE THEM TO YOUR DOORSTEP!**

Get creative! Plan a fun ACTIVITY (raffle, game, entertainment...) that makes you stand out & attract visitors. We'll publicize it for you on the website, display ad, and Route Planner.



- **PUBLICIZE AND GET YOUR POSTER**

- Available after October 9
- Pick up at the Chamber office or download from the yorkvillechamber.org Biz Boo! page. Use your social media site, display your poster early...!

- **DEADLINES TO KEEP IN MIND - Register by these dates for inclusion in:**

- School Flyers (Biz Boo! Event Supporters) - **October 4**
- Logo on Posters (Biz Boo! Event Supporters) - **October 4**
- Display AD Listing (Event Supporters & Advertising Partners) - **October 11**
- Route Planners - **October 14**

DON'T DELAY! REGISTER TODAY

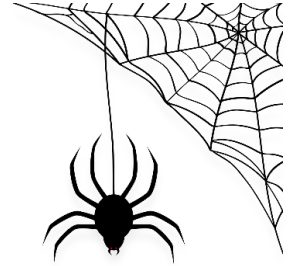


Keep this page for reference
See registration form on next page or register online at www.yorkvillechamber.org

BIZ BOO!



Registration Form



October 19, 2024 | 10:00am-2:00pm

(Please keep a copy of this registration form & info sheet on first page for reference.)

Company Name: _____

Address (Trick-or-Treat Location): _____

Contact Person: _____

E-mail: _____ **Phone:** _____

1. MAKE THE MOST OF PUBLIC EXPOSURE

- Option 1 **\$145* GREAT PUMPKIN Event Supporter (\$165** for non-members):** Show My Support + Display my Logo on the Website, Route Planners, School Flyer, Posters, and Newspaper Display Ad (sponsorship includes the Advertising Partner level benefits)
- Option 2 **\$20* SCARECROW Advertising Partner (\$30** for non-members):** Show My Support + Help Families Find Me. List my business in the Kendall County Record Display Ad (special activity will be included with listing– see step 2)
- Option 3 **BLACK CAT Free Participant:** Your business will be listed on the Route Planners. Pick up or download a poster after October 9.

Thank you for your support & sponsorship! It enables us to make this free community activity available to all.

2. GET MORE FAMILIES TO VISIT YOU!

___ **I Have a Special Activity Planned!** It will be promoted on the Route Planner (and Display Ad, if checked above).

Give brief description of activity: _____

3. WHERE WILL YOU BE?

___ **I am Participating at the Business Location given Above.** (free; no charge to participate)
Add my business to the Route Planner. I will pick up or download a free poster to display.

___ **I'll set up at a Concentrated Trick-or-Treating Site. Please Reserve a Space for Me.** (no charge!)

___ NCG Cinema parking lot

___ Riverfront Park or other downtown location (contact Chamber office to discuss)



Return registration (with payment if applicable; credit card payment may be made in person or by phone):

Mail: Yorkville Area Chamber of Commerce, 26 W. Countryside Pkwy., Yorkville IL 60560

E-Mail: support@yorkvillechamber.org

*YACC Member pricing

**Pricing includes a non-member surcharge that can be applied toward membership dues when an application for membership is made no more than 30 days from the date of the event.

Call the Chamber at 630-553-6853 if you have questions.

Please remember to pick up or download your poster after October 9th!

