

Yorkville Area

• Summer Tour '24 •

Sponsorship Levels Comparison

| SPONSORSHIP PERKS | GOLD TOUR GUIDE | SILVER SIGHTSEERS | BRONZE BOARDING PASS | PASSPORT POSTER SPONSOR (BRICK & MORTAR) | STAYCATION STOPS (NON BRICK & MORTAR) | URBAN EXPLORER |
|--|-----------------|--------------------|----------------------|--|---------------------------------------|----------------------|
| | \$240 | \$200 | \$175 | \$120 | \$120 | \$50 |
| Exclusive to YACC Members | ✓ | ✓ | ✓ | Not Yet Members \$165 | Not Yet Members \$165 | Not Yet Members \$95 |
| Limit | 1 | 3 | 5 | | | |
| Logo on Raffle Wheel Page | ✓ | ✓ | | | | |
| Color Designation on Logo in Online Game | Gold | Silver | Bronze | | | |
| Placement on List in Online Game | 1st | 2nd Priority (A-Z) | 3rd Priority (A-Z) | | | |
| Logo on Event Sponsor Section of Poster | ✓ | ✓ | ✓ | ✓ | ✓ | |
| WSPY Mention on Radio Ads & YACC Biz Buzz | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Click-thru Logo on Event Page | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Click-thru Business Name on Event Page | ✓ | ✓ | ✓ | ✓ | | ✓ |
| Thanked in Eblast | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Business Named in Kendall County Record Press Release | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Encouraged to provide swag, gift card, product samples and/or gift basket. Recognition as a Souvenir Sponsor. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |



SOUVENIR SPONSOR

Must provide swag, gift cards, product samples and/or gift basket \$25 minimum value

- Business Name on Raffle Prize section of Event page
- Thanked in Eblast

Your raffle prize contributions will add to the excitement of the event! The more prizes the players have a chance to win, the more they will be encouraged to visit our area businesses to earn more raffle entries.

(This sponsorship level alone does not include participation as a tour stop in the online game)



Thank you for your support and sponsorship! It enables us to make this free community activity available to all.